

Trader Reward Program – At a Glance!



Phoenix Trading has 3 programmes you can choose to participate in. They are:

1 - sales programme

2 - sponsoring programme

3 - business development programme

You may choose to participate in whichever Programmes suit you best. The plan is very carefully structured to ensure that you are rewarded according to the effort you put in.

PROGRAM	ACTIVITY	REWARD	DO YOU NEED TO BE PERSONALLY ACTIVE? (see definition below)	DO YOU NEED TO BE AN EXECUTIVE TRADER?
sales programme	Selling the range of exclusive Phoenix Products	30% Commission on the recommended customer price of everything you sell PLUS	No	No
		Retail Bonus 5% if your Personal Volume is £125 or more 10% if your Personal Volume is £425 or more 15% if your Personal Volume is £825 or more	Yes	No
sponsoring programme	Sponsoring new Traders to Phoenix Trading No payments are made for introductions or recruitment only.	The benefits of the SALES PROGRAMME plus 5% Sponsor bonus is paid on the Personal Volume of any personally sponsored Traders The Sponsor Bonuses are paid only on product purchases.	Yes	No
business development programme	Training, supporting, motivating and developing the Traders you and your team have sponsored	The benefits of the SALES and SPONSORING PROGRAMMES plus 5% Business Development Bonus is payable on up to 4 generations of Executive Traders and the activity of their teams	Yes	Yes

To be Personally Active, your Personal Volume must be at least £125 in each calendar month.

All achievement levels referred to are for activity relating to one calendar month.

Personal Volume is defined as the value of the core product sold to you excluding sales aids, VAT and carriage charges.

To qualify as an Executive Trader, you must achieve the following criteria in 2 consecutive months:

- 1 - Be Personally Active;
- 2 - Achieve £1500 in Personal Team Volume and
- 3 - Have at least 5 personally sponsored Traders in your Personal Team who have each achieved a Personal Volume of £125

To maintain Executive Trader status and associated benefits, you must fulfill the Executive Trader qualifying criteria at least once in each rolling 12 month period i.e. in 2 consecutive months.

Full details of the Trader Reward Programme will be sent with your Business Kit.